

30th EASM European Sport Management Conference, 5-8 September 2022, University of Innsbruck, SoWi Campus

Conference venue location: https://open.einmuus.eu/e3n6n0q4hHfSEY					
Monday, 5 September 2022					
	Arrivals				
13.00 - 17.00	Registration @Conference Venue				
	Leisure Time: Discover Innsbruck with a guided Run (optional, pre-registration required)				
18.30 - 21.00	18:30-21:00 Opening Evening				
Tuesday, 6 September 2022					
07.15 - 08.00	Leisure: Guided Morning Run (optional, pre-registration required)				
08.00 - 08.45	Registration @Conference Venue				
09.00 - 09.40	Room: INNSBRUCK Aula				
09.00 - 09.40	Key Note by Dr. Mike Duignan, University of Surrey, UK				
09.40 - 10.00	Networking Coffee Break				
10.00 - 12.00	Room: HS 1 (names TBC)	Room: HS 2 (names TBC)	Room: HS 3 (names TBC)	Room: SR 1 (names TBC)	Room: SR 2 (names TBC)
	Sport Events Chair: Rui Bicaia (Review Track Chair) *	Sport Consumer Behaviour Chair: Daniel Lock (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	E-Sport, Innovation and Technology Chair: Anna Gerke (Review Track Chair) *	Sport Development and Socio-Cultural Perspectives Chair: Claire Jenkins (Review Track Chair) *
10.00 - 10.20	Mapping The Development Of Research On The Impact Of Sporting Events: A Systematic Review Of The Literature (Zourani, Adnane; Ali Bhi, Abdelhamid)	A Critical Discourse Analysis Of Reactions to the Inaugural Tour De France Femmes Route (Della, Elisabeth; Swinson, Katherine; Ryder, Suzanne)	The Impact of the 'Sport Good Governance Game' on Improved Governance in Sport Organisations (Marlier, Mathieu; Horbel, Chris; Pelican, Benjamin; Uhrich, Sebastian; Constandts, Bram)	Attitudes and Intentions towards Purchasing Sponsors' Products among Users with Different Involvement Profiles: The Case of Esports (Polyakova, Olga; Alexandris, Kostas)	Revisiting Sports Policy Regarding "Sports Talent Class" And Mitigating The Negative Effects Of Stereotype Threats (Hsu, Yawen)
10.20 - 10.40	Event Leverage as a Sport-Focused Management Concept: Looking Back and Looking Forward (Schulenkorf, Nico; Welty Peachey, Jon; Chen, Guangzhou; Hergesell, Anja)	Gender Differences In Household-Oriented Private Provisional Evidence From German Football Fans (Scharfenkamp, Karin; Thomsen, Tim F.)	Good Governance and Innovation within Sport Federations (Lefebvre, Arthur; Zeimers, Gáraldine; Helen, Kobe; Corthouts, Joris; Scheerder, Jeroen; Zintz, Thierry)	How Can Community Sports Clubs Integrate Esports And Exergames? Understanding Adoption Determinants (Fouquaert, Thibault; Schvinck, Cleo; Willem, Annick)	Professionalization of Action Sports: The Case of New Olympic Sports (Choi, Kyu; Byun, Jinsu)
10.40 - 11.00	Sponsoring Olympic Innovation: Examining the Impacts of Olympic Sponsors on Innovation within the 2028 LAOCOC (Hoff, Kristina; Ellis, Dana; Leopey, Becca)	Women's Football Fandom in Ireland: An Ethnographic Study (Ansari, Payam)	Questioning the Authority of Good Governance Codes in Sport (Girginov, Vassil)	Returning for Skill or Popularity? The Demand for eSports Match Replays (Wang, Wenche; Fan, Jaja)	Testing the Measurement Model of Consumers' Perceptions about Corporate Social Responsibility of Chinese Super League Clubs (Wang, Bingjie; Pyun, Doyoung; Págin, Joe)
11.00 - 11.20	Sport Event Denmark: How A Publicly Funded Sport Event Support Organisation Impact National Stakeholders (Jensen, Christen Toldrup)	Compensating for Injustice in Customer Participation Processes: Insights from the Health Club Industry (Scholl-Gresemann, Ursula; Tschernmann, Karin; Stokburger-Sauer, Nicola)	Analysis Of Importance And Difficulty Of Implementation Of Good Governance Principles Among National Sport Associations in Europe – Governance Sport Codification Convergence Project (Winand, Mathieu; Botelina, Gregor; Anagnostopoulos, Christos; Koutsourides, Vassos)	Esports Sponsorship from the Point of View of Managers. The Case of the Spanish Esports Industry (Fernandez-Luna, Alvaro; Leon-Quesimondo, Jairo; Bonal, Jose; Burillo, Pablo)	A Narrative Analysis of the Philippines Women's National Football Team's Journey to the 2023 FIFA Women's World Cup (Oshiro, Krisi; Hardie, Ashlyn; Dixon, Marlene)
11.20 - 11.40	Social Impact, Trust, and Risk Perception of Host Residents in the Tokyo 2020 Olympics during the COVID-19 Crisis (Oshimi, Daichi; Yamaguchi, Shiro; Fukuhara, Takayuki; Taks, Marijke)	Ontarian Families' Preferences for the Nature of Youth Sport and Physical Activity Post-Pandemic (Fear, Georgia; Taks, Marijke)		The Players' Perspective of Value Co-Creation in Esports (Roth, Alexander; Kunz, Reinhard; Kolo, Castulus)	Gender Studies in Outdoor and Adventurous Activities: A case Study of The Falkland Islands in 2021/2022 (Williams, Louise Catherine)
11.40 - 12.00		Motivations to be Active Across Organized Sport and Public Aquatic and Recreation Centres (Elme, Rochelle; Harvey, Jack; Kang, Adam; O'Boyle, Ian; Heckel, Lella; Charly, Melanie; Pankowiak, Aurelie; McDonald, Heath; Westerbeek, Hans)			Understanding The Field Of Female Elite Football Players: An Analysis Of Elite-Based Sport System Through Bourdieu's Theory On Field (Gang, Alex C.; Park, Jin; Lee, Ju Young; Lee, Minkyoo; Jo, Eunah)
12.00 - 13.00	Networking Lunch				
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13.00 - 13.20	Understanding the Public/Government Relationship: Political Impacts of Publicly Funded Sport Events (Bodin, Kerri; Taks, Marijke)	Consumer Preferences For Circular Outdoor Sporting Goods: Results Of An Adaptive Choice Based Conjoint Analysis Among Residents Of European Outdoor Markets (Fuchs, Michael; Hoermann, Gregor)	Trust in Boards of Sport Governing Bodies: Exploring Preconditions, Processes and Mechanisms of Trust Formation and Promotion (Farmer, Marcel)	Doping In eSports? Attitudes Of Professional Players Towards Performance-Enhancing Practices (Schubert, Mathias; Eing, Felix; Könecke, Thomas)	Work Experiences of Leisure and Sport Management Employees (Hurl, Matt; Taylor, Liz; Cohen, Adam)
13.20 - 13.40	Long-term sport participation impact of mega sporting events: Evidence from the Beijing 2008 Games and the London 2012 Games (Chen, Shushu; Xiao, Liang; Hu, Richard; Xing, Xueyan)	The Impact Of Environmental Sustainability On German Runners' Willingness To Pay For Sports Apparel (Spindler, Viktorja; Schunk, Holger; Hugaerts, Ine; Könecke, Thomas)	A Study on Elite Coaches' Doping Difference Factors in Japan for Achieving a Good Governance (Hobino, Mikio; Hobino, Nobuko)	Customer Acceptance Of Artificial Intelligence In The Sport Industry (Le Dean, Raphael; Gerke, Anna)	Organizational Leisure Benefits – The X-Factor for Employee Attraction and Retention in Hospitality? (Strohschneider, Claudia; Wachholz, Felix; Peters, Mike; Blank, Cornelia)
13.40 - 14.00	Planning Qatar World Cup Stadium Legacy: Education City Stadium (Ilawi, Mohammed; Swart, Kamille; Al Thawadi, Othman)	Factors Influencing South African Student-athletes' Usage of Performance Monitoring Devices (Hettingh, Amskiah; Van Den Berg, Landi)	Checks and Balances - The governance of the IOC (Preuss, Holger)	Conceptualizing the Social Capital of Online Community in Virtual Cycling (Yamaguchi, Shiro; Derom, Inge)	Institutional Work Practices Within A Club Sport Team: Implications Of Professionalization (Schuetz, Logan; Romano, Alicia; Oja, Brent D.; Lower-Hoppe, Leeann M.)
14.00 - 14.20	Host Residents' Perceptions Of Social Impact Of A Major Cycling Event: A Comparison Of Event Involvement (Derom, Inge; Yamaguchi, Shiro; Deelen, Ineke; van Eekeren, Frank)	The Rise Of Artificial Intelligence In Gamification: Understanding When Skill-Based Matchmaking Is Beneficial Through Experiment Design (Gupta, Keshav; Funk, Daniel; Kunkel, Thilo)	Identifying Match Officials Place in Sport Governance: An Analysis Of Australian Federal Government Policy (Sharpe, Stirling; Cunningham, Ian; Keegan, Richard)	Fan Expectations on Digital Services in German Professional Football (Habenstein, Dominik)	
14.20 - 14.40	The Economic Impact of Major Sporting Events: Foreign Direct Investment Perspective (Choi, Jane Kyu; Kim, Philsoo)	Value Components in Question Self-Organization (Eslan, Camille; Costa, Sandrine; Vial, Céline; Pham, Ha)			The Academisation of Sport Management in Sweden (Åkesson, Joakim)
14.40 - 15.00	Networking Coffee Break				
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15.00 - 15.20	Psychic Income Perceived by Host Residents From a Sporting Mega-event: A Two Wave Analysis of Beijing 2022 Winter Olympics (Hou, Tingyu; Yamashita, Rei)	Increasing The Willingness To Stay - A Novel Comprehensive Member Satisfaction Index (MSI) Model Tested in A Leading German Tennis Club (Kölbel, Kathrin; Blank, Cornelia; Schobersberger, Wolfgang; Peters, Mike)			
15.20 - 15.40	The Role of Sports Events in Developing Tourism Destinations: A Systemized Review and Future Research Agenda (Bazzanella, Filippo; Peters, Mike; Schnitzer, Martin; Biehler, Bernhard Fabian)	Examining the Relationship Between Constraints and Facilitators in Skiing Participation among Canadian Consumers (Peng, Yiqi; Macintosh, Eric)	Measuring the Impact Sport-Volunteering has on University Students' Development (Borrie, Laura; Keron, James Andrew; Doornwaard, Paul; Harvey, Cath)	A Look Into The Crystal Ball: Implications And Applications For The Professional Football Industry By The Megatrend "Metaverses" – A Delphi Study (Ulrich, Fabian; Ratz, Maria; Geyer, Kassandra)	Competing Priorities Constraints of Marathoners in Pursuing Event Travel Careers (Yan, Xue; Gibson, Heather)
15.40 - 16.00	Birmingham 2022: Small Business Access And Enterprise Development (Kirby, Seth L.)	A Framework of Customer-to-Customer Interactions in the Sport Fan Context (Uhrich, Sebastian; Grohs, Reinhard; Koenigstorfer, Jorg)	Why Some Passions Lead To Career Aspirations And Others Do Not: A Study Of Job Seekers in Sport (Qi, Jiayao; Chee, Todd; Samuel Y)	Objectives And Strategies Of Professional Football Clubs When Establishing Esports Departments: A Comparative Qualitative Analysis Of German Bundesliga Clubs (Bär, Sören; Hoang, Loc Minh; Kurscheidt, Markus)	Is Snowmaking Climate Change Maladaptation? A Multi-criteria Analysis (Scott, Daniel; Knowles, Natalie L.B.; Steiger, Robert)
16.00 - 16.20	The Role of Sports Events in Developing Tourism Destinations: A Systemized Review and Future Research Agenda (Bazzanella, Filippo; Peters, Mike; Schnitzer, Martin; Biehler, Bernhard Fabian)	Examining the Relationship Between Constraints and Facilitators in Skiing Participation among Canadian Consumers (Peng, Yiqi; Macintosh, Eric)	Collaborations between Sport Organizations and Athletes in Career Transition Processes (Horbel, Chris; Strittmatter, Anna-Maria; Skjervehaug, Stian)	Photogrammetry And How To Make Backcountry Skiing Safer (Kreiner, Jonas; Hollas, Bernhard; Heyer, Yannic; Spörk, Valentin)	How To Be Environmentally Friendly? The Relationship Between Self-control And Pro-environmental Behavior Among Sports Tourism Participants- The Moderating Role Of Beliefs In Self-control (Ni, Ying-Lien; Kuo, Che-Chun; Chang, Wen Hsin; Chen, Lung Hung)
16.20 - 16.40	The Role of Sport Tourism in Revamping Destination Management Strategies During and After the COVID-19 Pandemic (Baldia, Francesco; Muciaccia, Rossella)	The Effect of Social Comparison and Counterfactual Thinking on Sport Fan's Affective and Behavioral Responses (Noo, Seongjin; Ko, Yong Jae)	The Impact of Leadership Development on DI Women's Coaches and Athletes: A Preliminary Investigation (Roman Dominguez, Ana; Gregg, Elizabeth Anne; Ohlson, Matthew)	The Use Of Georeferential Data And Digital Tools in Sport Management (Wallrodt, Sören; Thieme, Lutz; Schnitzer, Martin)	
16.30 - 18.00	Room: SR 1	Room: Platforms at Open Staircase			
16.30 - 18.00	ESMQ Editorial Board Meeting	NETWORKING Speed Dating: a platform for academics and non-academics			
18.00 -	Opportunities to discover Innsbruck: Leisure Time				

* The chair per session will be announced at a later stage. Preliminary, the respective Track Chairs has been named.

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	Wednesday, 7 September 2022							
07.15 - 08.00	Lecture: Guided Morning Run (optional, pre-registration required)							
08.00 - 08.45	Registration @Conference Venue							
09.00 - 10.30	Room: INNSBRUCK Aula							
09.00 - 10.30	EASM General Assembly							
10.30 - 10.45	Networking Coffee Break							
10.45 - 12.05	Room: HS 1 (names TBCI)	Room: HS 2 (names TBCI)	Room: HS 3 (names TBCI)	Room: SR 1 (names TBCI)	Room: SR 2 (names TBCI)	Room: SR 3 (names TBCI)	Room: SR 6 (names TBCI)	
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10.45 - 11.05	Economic Impacts of Sport Events for local development and tourism (Almeida, Antonio; Soares, Jorge)	Climber Behaviour in Climbing Gyms And Their Degree Of Care In Protecting Themselves (Heshaj, Naji)	Governance Decision making in Canadian National Sport Organizations (Parent, Milena M.; Huye, Rossell; Thompson, Hilary; Lachance, D.R.L.; Nasrane, Khalid L.; Seguin, Benoit)	A Comparative Analysis of Laws Governing NFTs: The E.U., U.K. and U.S. (Jesop, Alicia)	Olympic Legacy Shaping Processes in Light of Social Sustainability And Inclusion Of Marginalized Groups – Cases Of Vancouver 2010, Sydney 2000, And Lillehammer 1994 (Valveva, Dilara; Hermand, Inge; Strittmatter, Anna-Maria)	Orchestrating The Digital Transformation of Sport Organizations - An Analysis of Digitalisation Processes in National Football Associations (Mertten, Sebastian; Schmidt, Sascha L.; Winand, Mathieu)	The Association Between Relationship Cultivation Strategies and Government-portal Relationships in the National Football Associations (Kim, Sungyung; Monard, Argyn Elisavet; Pyun, Do Young)	
11.05 - 11.25	The Legacy of Sport Events for Emerging Nations (Knott, Brendon; Tinas, Cem)	Managing New Leisure Outdoor Sport Activities – The Case Of Slope Touring (Ambach, Elia Anna Vias; Schnitzer, Martin)	Governance of Post-Olympic Games: Legacy Organizations: A Comparative Study (Byun, Jinu; Dowling, Matthew; Leppäy, Becca)	A Race Official's Mistake and an Economic Loss. Is it Negligence? (Cebula, Keri)	The Societal Value Of Elite Sports For Belongs With A Migration Background (Deuchemarker, Kari; De Boscher, Nite; Van Roy, Alie; Gieles, Eva)	Innovation Practices in Sport Organizations: examining Institutional Pressures and Agency (Ols, Brent Darren; Kim, Min Jung; Nete, Calvin; Hill, Jasmine; Schuetz, Logan)	Assessing The Psychological Spectators of esports Events: Perspectives: An Application of Service Quality and Its Antecedents and Consequences (Zhu, Xiang; Pyun, Doyeung; Monard, Argyn Elisavet)	
11.25 - 11.45	Impacts of Urban Regeneration on Small Business in Preparation for the Beijing 2022 Winter Olympic Games (Rocha, Claudio; Cao, Guo)	Identifying The Types of Leisure and Analyzing the Factors Affecting in The Desirability of Sports Leisure in Iran (Chasemzadeh, Mlad; Ghorbani, Mohammad Hossein; Petrowski, Lidja)	Changes in State Support for Sports in Sweden in the Wake of the Corona-pandemic (Norberg, Johan; Dartsch Nilsson, Christine)	International Student-Athletes, F-1 Visas, and Name, Image, and Likeness (Romano, Robert; Kamyska, Denise)	Coping through sports? (Stura, Claudia)	Data-Driven Business Management Maturity Of Finnish Elite Ice-Hockey Clubs (Laitila, Osmo)	A Changing Face of Leadership: Felicity Conditions of Leadership in Professional Football (Mighton, Eddie)	
11.45 - 12.05	Mega Sport Events as Catalysts for Tourism Legacy (Mhanna, Rami)	Women's Sport Leisure Career Interruption: Usage of Leisure Career Theory for Married Women's Experience in Sport Participants (Lim, Sooyoung; Kim, Mi-Lyang; Yoon, Jee In)	Sport-Related Content of Local Election Programs – the Case of Munich (Wojciechowski, Torsten; Kohlberger, Michael)	Venture Capital in Swedish Sport: The Swedish 51 %-rule – An Obstacle or Possibility? (Backman, Jyri; Björnholm, Daniel)	Constraints Of Gym-based Sport Participation Perceived By People With Disabilities (Lesch, Lara; Wicker, Pamela; Gribben, Bernd; Meier, Christopher)	Understanding Interorganizational Relationships in Merged Sport Organizations (Raon, Hye In; Leppäy, Becca)		
12.00 - 13.00	Networking Lunch							
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13.00 - 13.20	The Implementation Of The National Green Event Initiatives In The Sports Event Sector: The Comparative Case Study Of France And The Netherlands (Kaspar, Robert; Mukanova, Karina)	Charity Challenge Tourism: Conceptualization and Tourist Typology (Doran, Adele; Mellon, Vicki)	Managing Temporary Sport Events: The Dynamics Between Commercial Interests and Local Organizers (Dill, Therese; Kristiansen, Elsa)	Mapping and Evaluating the Harms of Match-Fixing (Estandant, Bram; Paoli, Letizia; Schyns, Cleo; Willern, Annick)	Gender Equality Work in Sport Organizations in a Gender "Equal" Context like Finland (Heikkinen, Savi)	Three Decades of Football Player Valuation: Results from a Systematic Literature Review (Francisco, Maxence; Brocard, Jean-François; Follot, Florian; Gougout, Jean-Jacques)	Out of Sight Out of Mind? Social Football as a Driver of Behavioral Loyalty of Football Fans (Behrens, Antons)	ESMQ Editors' Workshop
13.20 - 13.40	Assessing the Carbon Footprint of Mega Participation Sport Events – A Focus on Running Events in North America (Collins, Ashlie; McCullough, Brian P.; Roberts, Jack; Villalobos, Shelly)	Mountain Sports Tourism: Specific Business Ecosystems (Bouhassane, Malek)	The Lifecycle of an Unsaturated Community Sport Organization: From Creation to Stabilization (Wingfield, Daniel; Snelgrove, Ryan)	A Multi-Stakeholder Perspective on Match-Fixing (Van Der Hoeven, Steef; Constandi, Bram; Willern, Annick; Monard, Argyn Elisavet; van Bottenberg, Maarten; Caneppele, Stefano)	How Canadian National Sport Organizations are Addressing Equity, Diversity, and Inclusion (Gray, Erika Louise; Macintosh, Eric; Davis, Adam)	Counting The Cost Of COVID-19 On English Professional Football Clubs (Plumley, Daniel; Wilson, Rob; Millar, Robbie; Coleman, Richard; Davis, Adam)	Preliminary Findings From A Longitudinal Examination Of The Impact Of The COVID-19 Pandemic On Domestic Supporters of England's Professional Football Clubs: A Social Capital Perspective (Monard, James Andrew)	
13.40 - 14.00	Tracking Sustainability Promoting Activities Implemented by The Olympic Committee (Kim, Han Soo; Kim, Miryoung; McCullough, Brian)	Analysis of Evolvement of Ski Market and Spatial Patterns in China (Wang, Zhe; Wei, Wu)	The Impact of the Covid-19 Pandemic on the Management of German Amateur Football Clubs (Brandt, Christian; Reichel, Kristoff; Kunscheldt, Markus)	Female Rights To Physical Education In The United States: And The Interpretation Of Co-Educational Classes (Dodds, Mark)	Implementing Transgender Inclusion Policies: What have we learned from Lia Thomas and the NCAA Swimming Finals Controversy? (Thurston, Alex)	Farmers League: Squad Structuration and Trading Dependencies: Application to the French Football Championship From 2010 to 2019 (Terrien, Mickael; Feuille, Antoine; Terretatz, Loris)	How Community Sports Clubs Navigate Through Challenging Times (Kogler, Anna-Maria; Schnitzer, Martin)	
14.00 - 14.20	Knowledge Management in Sport Mega-Events: A Systematic Literature Review (Qin, Yuan; Rocha, Claudio; Morrow, Stephen)	The Role of Sport Tourism in Revamping Destination Management Strategies During and After The COVID-19 Pandemic (Badia, Francesco; Mucciaccia, Rossella)	Club Development in Times of Crisis (Henkeland, Kjell Maris; Straume, Solveig)	Inclusion vs. Competitive Fairness: The 2021 IOC Transgender Eligibility Guidelines and Their Impact on Future Participation in Elite Sport (Coffey, Lauren McCoy; Zonder, Erica)	An Investigation of Charity Support as a Key Enabler of Success in Para-track and Field. (Peake, Rebecca)			
14.20 - 14.40	Developing an International Collaborative on Trickle-Down Effect Research: Improving Evidence, Theory and Practice (Potwarka, Luke Richard; Ramchandani, Girish; Derom, Inge; Dickson, Geoff; Jose Rocco Jr; Ary; Kaplaniou, Kyrila; Kim, Kihun; Liu, Dongfeng; Lefebvre, Brie; Lera Lopez, Fernando; Olsina, Daisi; Sotiriadou, Ng; Teare, Georgia; Thomson, Alana)	From Cooperation to Collaboration: a Case of Sport and Tourism Sectors in Croatia (Corak, Sanda; Zvoder, Snezana Boranac)						
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15.20 - 15.40	How Internationalism fails locally: Insights from media coverage of the failed Olympic bid in Munich, Hamburg and Innsbruck/Tyrol (Könke, Thomas; Schubat, Mathias; Schunk, Holger)	Opportunities And Risks Of The COVID-19 Pandemic For Health Tourism in Tyrol (Niernuth, Sonja; Cornelia)	The Disappearance of Leadership? Aspiring Leaders' Agency and Conformity in Various Sport Event Contexts (Bodmer, Annika; Skills, Evind Å.)	A New Perspective on Practice and Competition: Challenges for Swedish Non-profit Football Coaches (Strömberg, Camilla)	Engaging Men as Gender Equity Allies in Community Sport in Regional Victoria, Australia (Randle, Erica; Marshall, Shannon; Donaldson, Alex; Harris, Michelle; Dickson, Geoff; O'Halloran, Paul; Stokley, Kiera)	Reasons To Stop Investments In Football Clubs (Ratz, Maria; Ulrich, Fabian)	Grand, Sensational, and Beautiful Games: Understanding the Effect of Awe on Media Consumption in Professional Sports (Kuo, Che-Chun; Ni, Ying-Lien; Chen, Lung Hung; Chang, Wen Hsin)	
15.40 - 16.00	Individual Support For The Potential Hosting Of The Olympic Games 2036 in The Metropolitan Area Rhine-Ruhr (Menge, John Alexander; Pospisich, Niklas; Schelsinger, Torsten)	The Impact of Travel Motivation and Perceived Risk on Travel Intention due to covid-19 in Taiwan (Lin, Linda L; Lo, Michael S; Chu, Chung Yu)	Supplementary Impact Leadership Theory Fit and Social Cohesion in Professional Sport (Mueller, Jacqueline; Skinner, James; Swanson, Steve; Biltsberry, Jon)	Push-Pull Analysis of Motocross and Supercross Athletes' Migration to the United States (Lopes, Alexia; Ballouli, Khalid; Mahalik, Brian)	Enhancing Participation Pathways for Female Coaches (Woye, Russell; Baxter, Haley; Kappelduis, Pam)	Counting the Cost of COVID-19 on Professional Football Clubs and Their Communities (Millar, Robbie John; Wilson, Rob; Coleman, Richard; Davis, Adam)	Can a Modified Sport Drive the Consumption of its Parent Sport? Insights from Sevens Football in Kerala, India (Raghunathan, Aravind; Lock, Daniel)	
16.00 - 16.20	Between Olympic Ideals and Reality: Survey Evidence On The Winter Games 2022 (Kunschel, Markus; Reichel, Kristoff; Brandt, Christian)	Leisure (Sickness) Paradox – Life Satisfaction & Well-being (Schlemmer, Philip; Schnitzer, Martin; Blank, Cornelia)	Sport Manager's Fundamental Skills: A Systematic Review (Ferreira, Alan; Pereira, João Gil; Gonçalves, Celia)	Exploring The Design Of A Sport For Employability Programme: A Case Study (Commons, Tessa; Theobrom, Marc; Caubet, Fred)	Differences In Material Conditions Based On Participation Systems: A Comparison Of Women's Football Participation Between France And Quebec (Rivais, Casandra)	Updating An Estimation of the Japanese Sport Economy Through the Japanese Sport Satellite Account (J-SSA) (Aoi, Kazushio; Shoji, Hiroaki; Kawashima, Koji; Katsurada, Takayuki; Kokokakis, Theotimos)	The Effect of Symbolic and Functional Brand Fit on Consumer Behavior in Co-branded Eco-friendly Sportswear Products (Kim, Junho; Choi, Kyuhun; Kang, Dahu; Choo, Minsoo; Lim, Choong Hoon)	
16.20 - 16.40	Analyzing the Impact of COVID-19 on Sports Events On a Principal-Agent Theory Perspective (Ronanelli, Mark; Thomash, Andrew; Lutter, Colina; Ambach, Elias; Schnitzer, Martin)	Peddling For Better Health: Investigating the Relationship Between Cycling Tourism And Wellbeing (Wingfield, Harriet)	An Exploration of Women's Psychological Empowerment in Canadian Sport Leadership (Patil, Swarali Hrishleksh; Doherty, Alison)	Social Innovation In Sport-for-development Programmes: A Scoping Review On Strategies And Impacts (Harth, Sophia; Swenson, Per; Willem, Anick; Winand, Mathieu; Marlier, Mathieu)	Discrimination In European Football Fan Shops (Ellert, Gerd; Wersatschek, Herbert)	Price Disruption During in-Play Betting in Sports Betting Exchanges (Barbar, Agostino; Cheng, William; Matsuka, Hirotaka)	Exploring The Sport Gambler: An Examination of Behavioural Tendencies, Information Valuation, And Gambling Behaviour (Shapiro, Stephen J.; Dwyer, Brendon; Dwyer, Joris)	
16.40 - 17.00	The Rebranding of Rally Finland (Jordan, Brian)	Leadership of Elite Women's Sport Team Captains (Oleason, Aly R.; Dixon, Marlene A.)	Exploring Workplace Learning Experiences in Sport for Development and Peace (SDP) (Kang, Seungmin)	Rethinking Women's Professional Team Sport: Exploring Notions of Gendered Organisations (Taylor, Tracy; Hanlon, Claire; Tooley, Kristine)	The Other ISL: Analysing The Finances Of The Indian Super League (Football) And Its Franchises (Mondal, Sarthak; Plumley, Daniel; Wilson, Rob)	The Effects of Sport Scandal Severity, Crisis Response Strategy, and Sport Team Identification on Sport Fans' Cognitive Responses to Sport Team (Choi, Kyuhun; Kim, Junho; Lee, Tae Hoon; Song, Hyunjaeng; Lim, Choong Hoon.)		
17.00 - 18.00	Room: Platforms at Open Staircase							
17.00 - 18.00	NETWORKING Speed Dating - a platform for academics and non-academics							
17.30 - 21.00	Room: INNSBRUCK Aula (Indoor) and SOWI Courtyard (outdoor)							
17.30 - 21.00	Integrated Event and SOCIAL EVENING (food & drinks): EASM Award Ceremony, Science Slam, Poster Presentations							

Thursday, 8 September 2022					
07.15 - 08.00	Leisure: Guided Morning Run (optional, pre-registration required)				
08.00 - 08.45	Registration @Conference Venue				
09.00 - 09.40	Room: INNSBRUCK Aula				
09.00 - 09.40	Key Note by Markus Redl, CEO, ecopuls Alpin GmbH, Austria				
09.40 - 10.00	Networking Coffee Break				
10.00 - 12.00	Room: HS 1 (names TBC)	Room: HS 2 (names TBC)	Room: HS 3 (names TBC)	Room: SR 1 (names TBC)	Room: SR 2 (names TBC)
	Sport Governance and Policy Chair: Rici Buscia (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	Sport, Media and Communication Chair: Elisavet Manoli (Review Track Chair) *	Broader, new and critical aspects of Sport Management Chair: Mathew Dowling (Review Track Chair) *
10.00 - 10.20	The Influence of Race Type and Past Event Experiences on Social Capital and Intentions among Runners (Toumaka, Eugénie, Kapalandou, Kyriaki, Levadi, Stella)	Fraud in Community Sports: The Role of Leadership, Culture and Management (Souvenir, Géraldine, Cleo; Constanti, Bram; Kihl, Lisa A; Hardy, Winn; Vermeersch, An; Willem, Annick)	Expectation-based Types of Voluntary Sports Clubs in Regional Sports Federations (Schulz, Luc; Alexander; Parensen, Andreas; Schlesinger, Torsten)	The Media Strategies Of Sport Competitions: How Continental European Football Leagues Are Dealing With A Changing Media Marketplace Sobral (Vitor Manuel Reis; Tickell, Samuel; Meier, Henk Erik)	Sports for Nature: Understanding Current Nature Protection Practices in Sport (Or; Madeline; Pippard, Jack)
10.20 - 10.40	Integrating and Revalidating Residents' Mega-event Perceptions and Support Models via the Beijing Winter Olympics (Chen, Ning; Chen, Xi; Hall, C; Michael; U; Byun; Wang, Xueli; Wang, Lingen)	The Global Climate Burden of Sport: Scale and Solutions (Weed, Mike)	Characteristics Of Community Sport Organizations Experiencing Fraud (Wickel, Pamela; Kihl, Lisa; Miesner, Katie; Cusckelly, Graham)	A Failing Business Model In Sports Media? The Case Of Mediasport In The French Football Broadcasting Rights Market (Feuillet, Antoine; Alem, Amr; Durand, Christophe; Terrien, Mickael; Scelles, Nicolas)	The Sport Ecosystem: a comprehensive framework (Morgan, Siena Araceli)
10.40 - 11.00	"Faster, Higher, Stronger – Together": Crisis communication analysis of the 2020 Tokyo Olympic Games during the COVID-19 pandemic (Wong, Donna; Meng-Lewis, Yue)	The Role of Collaborative Governance in Establishing and Managing Human Rights Approaches at Large-scale Sport Events: A Case Study of the 2026 FIFA World Cup (Malekic, Christine Lynn; Sant, Stacy-Lynn Roanna)	Determinants of the Performance of Not-for-profit Sport Clubs: A Machine Learning Approach (Yang, Yanyang; Byers, Terri; Koenigstorfer, Joerg)	Effects of the Brand Image of Live Streaming Social Media Sports Broadcasting on Viewer Satisfaction: The Mediating Effect of Flow (Yoo, Ye Lim; Yang, Hong Wei; Kim, Junho; Lim, Choong Hong)	Do Sporting Events Increase Local Area Air Pollution? An Empirical Examination of the Environmental Impact of Sport (Van, Grace; Watanabe, Nicholas)
11.00 - 11.20	Does The Reduction Of Sports Event Consumption During The COVID-19 Pandemic Influence Sport Participation Of Intended Sport Event Consumers? (Hover, Paul)	Ecological Sustainability in Sports Federations – A Swiss Case Study on the Process of Agenda Setting (Piller, Sarah; Nagel, Sieghried)	Professionalizing Nonprofit and Voluntary Sports Clubs: An Intervention Study (De Clerck, Tom; Haerens, Leen; Willem, Annick)	Public Relations Outsourcing in Sport: The Agency Client Relationship (Manoli, Argyro Elisavet; Keefe, Peter)	A Multi-Perspective Analysis of the Environmental Sustainability Practices in the English Professional Football (Konstantopoulos, Ioannis)
11.20 - 11.40	Understanding The Customer Experience In Running Events (Kallitarsi, Zafeirolou; Anastasiadou, Kyriaki; Theodorakis, Nikolaos; Kosta, George)	Institutional Conformity And Organizational Strength Of Voluntary Sport Clubs (Hojeinkers, Rejele)	Community-oriented Practices In Spanish Professional Football Clubs: A Strategic Approach (Barbero Inchaurbe, Asier; Gago-Rodriguez, Susana)	Globalization strategies: How Native vs Non-Native Communication effects sport brand identification (Müller, Nikolai Noel; Eliert, Guido; Erhard, Tobias)	Logistics in Sport Organizations (Pott, Christoph; Zubrod, Patrick; Breuer, Christoph; ten Hompel, Michael)
11.40 - 12.00	Reconceptualising spatial relations between event zones, visitors and the city: A longitudinal study of the Cambridge Half Marathon (2017 - 2020) (Duignan, Michael)	Planned And Emergent Professionalisation Processes In Sports Clubs (Stieger, Raphael; Nagel, Sieghried; Meier, Romano; Schlesinger, Torsten; Schulz, Luc; Lang, Grazia)	The Influence Of Geographic Distance On Motivations For Social Media Engagement And Its Impact On Fan Loyalty: A Comparison Of Satellite And Local Sports Fans (Nickola, Valentin; Hart, David; Pfeffer, Florian; Barbe, Danielle)	National Sport Management Research Database: Bases for Sport Business Intelligence (SBI) (Puronaho, Kari)	Exploring the Well-being and Social Value of Football Participation in Europe across Generators (Downward, Paul; Wicker, Pamela; Thormann, Tim F.)
12.00 - 13.00	Networking Lunch				
13.00 - 14.00	Room: HS 1 (names TBC)	Room: HS 2 (names TBC)	Room: HS 3 (names TBC)	Room: SR 1 (names TBC)	Room: SR 2 (names TBC)
	Sport Marketing and Sponsorship Chair: Tim Strobel (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	Sport, Media and Communication Chair: Elisavet Manoli (Review Track Chair) *	Broader, new and critical aspects of Sport Management Chair: Mathew Dowling (Review Track Chair) *
13.00 - 13.20	Authentic or Performative? Sponsorship Strategy and the UEFA Women's Champions League on Twitter and Instagram (Burton, Nick; Petre, Mackayla)	The Challenge of Commercialization and Professionalization: A Comparative Study of the Governance of Ten Sports Leagues in Finland (Lämsä, Jari; Aarresola, Outi; Ikonen, Hannu)	Much Ado about Nothing? Believer Bias and Match Results in the United Rugby Championship (Downward, Paul; Maysey, Pat; Dawson, Peter; Hogan, Vincent)	Identifying the Social Media Content That Best Engages Supporter Groups: a Comparative Study of Portuguese Football Clubs (Ferreira, Alan de (Carvalho Dias; Machado, Diogo; Sobral, Vitor Manuel Reis; Tickle, Samuel)	Managing the Digital Transformation in Professional European Sport Clubs (Buck, Christoph; Hall, Kristina; Ifland, Sebastian; Röttger, Julia)
13.20 - 13.40	Sleeve sponsorship – Did the Shift from Centralized to Decentralized Marketing Pay Off? The Case of German Bundesliga. (Beckel, Thomas)	Towards Professional Service Delivery Organisations: Transformation of Grassroots Sports Clubs in Finnish Team Sports (Huhtanen, Kerko Johana; Aarresola, Outi; Lämsä, Jari; Ikonen, Hannu)	The Effects of Organizational Capabilities on Competitive Performance of Korean Professional Baseball Teams (Kim, Philoou; Choi, Jeon-Seo A.)	Fan Motivation and Platform Engagement Effects: New perspectives from the German league. (Koch, Leopold; Eliert, Guido; Ulrich, Fabian; Castro, Diana)	Professionalising Clubs: Increasing Paid Work In Finnish Team Sports Clubs (Aarresola, Outi; Lämsä, Jari; Ikonen, Hannu)
13.40 - 14.00	Can Team Sponsors Benefit from Using BIRGING and BIRFING as Marketing Tactics? (Jochims, Bruno; Dalakas, Vasiliki; Pauwels, Jolien; Dams, Camille)	A Comparative Study of the Social Return on Investment of Sport in Flanders and the Walloon-Brussels Federation (Dewies, Larissa E; Ramchandani, Girish; Taylor, Peter; Christy, Elisabeth; Kokolaki, Themis; De Boscher, Veerle; Ricour, Margot; Zintz, Thierry)	Are Superstars Able to Lead Others? Evidence From the NBA (Kocsoy, Alperen)	The Impact Of Culture-Based Content Features On Twitter Analysis Of The Indian Premier League Tweets (Chellappa, Deep Prakash; Majumdar, Adria)	Assessment Framework of the Business Ecosystem Health in Professional Sport Leagues from the Perspective of Value Creation (Xu, Ziyun; Matsuoka, Hirokazu)
14.00 - 14.20	Engagement Behavior on Digital Engagement Platforms in Sport: An Experimental Study on the Effects of Actor Embeddedness (Stegmann, Pascal; Strobel, Tim; O'Reilly, Norm)	A Cross-Country Examination Of The Attributed Public Value Of Elite Sport (Pract, Lynn; Gielens, Eva; Smismans, Sofie; Derom, Inge)	Surprise In The Champions League: The Relation Of CB, Wealth Position, And The International Success (Fóriz, Diana Ivett; Rappai, Gabor)	Fans, Followers, or Followers? A Study on Sport Federations' Audience Engagements Through Social Media (Broms, Lovisa)	"Build It and They Will Come": Will They Really? Revisiting French Social Sciences to Market Newly-Built Sports Facilities as Non-Places, Places, Hyper-Places or Heterotopia. (Bolsael, Jerome)
14.20 - 14.40	Tech-supported Relationship Management in Professional Spectator Sport Organisations: A Delphi-Study (Gubel, Cornet; Stegmann, Pascal)	Applying Double Materiality in Collegiate Sports: Combining Stakeholder Views and Impact Assessment for Environmental Sustainability (Dietrich, Anne; McCullough, Brian F)			
14.40 - 15.00	Networking Coffee Break				
15.00 - 17.00	Room: HS 1 (names TBC)	Room: HS 2 (names TBC)	Room: HS 3 (names TBC)	Room: SR 1 (names TBC)	
	Sport Marketing and Sponsorship Chair: Tim Strobel (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	Sport, Media and Communication Chair: Elisavet Manoli (Review Track Chair)	
15.00 - 15.20	Adherence to Rule 40 During the 2020 Tokyo Olympic Games: An Examination of Athletes From Eight Nations (Geurin, Andrea N.; Burch, Lauren M.; Brison, Natasha; Asada, Akira)	The Effect Of Olympic Sporting Success On National Pride & Happiness in Flanders (De Boscher, Veerle; Van Roey, Aline; Descheemaeker, Kari)	Measuring CSR in Professional Sport: A Delphi Study (Schuytynck, Cleo; Ziemers, Géraldine; Kihl, Lisa A.; Jonas, Michael; De Cock, Marie; Hlins, Matthew)	Social Media Communication - How About A Strategy For Individual Athletes? (Frenker, Monika; Jacob-Holderbaum, Leon)	
15.20 - 15.40	The Rise of Women's Football Players: Instagram Popularity: An Overview of Following and Engagement Trends for Athletes in Five European Leagues (Kunkel, Thilo; Bredtkhina, Nataliya; Baker, Bradley)	Regional Policy and Organizational Pride And Sustainability Behaviors In Sport Employees (Hill, Jasmine Nicole; Kim, Minjung; Do, Chanwook)	Factors To Increase Organizational Pride And Sustainability Behaviors In Sport Employees (Hill, Jasmine Nicole; Kim, Minjung; Do, Chanwook)	Nationalistic Self-Presentation of Olympic Athletes on Instagram (Burch, Lauren; Geurin, Andrea; Watanabe, Nicholas; Brison, Natasha; Asada, Akira)	
15.40 - 16.00	No Player is Bigger than the Club? Examining a Paradigm Shift from Team Identification towards Athlete Brand Identification in Professional Football (Anderski, Matthias; Reinhold, Florian; Strobel, Tim)	Elite Athlete's Dual Career Competencies And Their Effectiveness (Hallmann, Kirstin)	The Influence Of Corporate Social Responsibility On Club Image in Professional Swiss Ice Hockey (Meier, Romano; Moesch, Christian)	Can the Credibility of Global Sport Organizations be Restored? A Case Study of the Athletics Integrity Unit. (Verschuuren, Pim; Ohi, Fabien)	
16.00 - 16.20	Re-examining Organizational Identity and Social Responsibility in Professional Football: The Case of Bayern Munich and the Qatar-Sponsorship (Herold, David M.; Harrison, C. Keith; Bulstein, Scott J.)	"It's an Impossible Task, but I Have the Task" – on the Process of Selecting Student-Athletes to School Sports (Andersson, Filip; Fahlström, Per Göran)	Advancing SDP Collaborations Through Inclusive, Accessible, and Sustainable Support (Hardie, Ashlyn; Dixon, Marlene)		
16.20 - 16.40	Recognition in Sponsorship: Confidence, Connectivity and Tenure (Cornwell, T. Bettina; John, Steffen)	Distribution Mechanisms Of High-Performance Athletes' Funding In Austria (Görg, Andrea)	Changing the Game: Managing Sports Based Multi-Stakeholder Partnerships (Webb, Andrew)		
16.40 - 17.00	Sport Sponsorship Activations as a Driver of Customer Engagement (Schönbauer, Jan; Wortschke, Herbert; Popp, Bastian)	Quality of Youth Sport From the Perspective of Children, Young adolescents and Their Parents (Ricour, Margot; De Boscher, Veerle; Scherder, Jeroen; Willem, Annick)	Measuring Social Impact Capacity in Nonprofit Community Sport Organizations (Miesner, Katie E.; Baskak, Katy; Shier, Michael; Millar, Patti; Morrison, Kirsten)		
17.00 - 18.00	Room: Platforms at Open Staircase				
17.00 - 18.00	EASM TOWNHALL and NETWORKING Speed Dating: a platform for academics and non-academics				
18.00 - 19.00	Opportunities to discover Innsbruck: Leisure Time				
19.00 - 01.00	Dinner Location: Messe Innsbruck, Forum 1 (Exhibition Centre) https://i.a.page/Messe-Innsbruck?share				
19.00 - 01.00	Conference Dinner and Award Ceremony for ESMQ New Researcher Award, EASM Student Award, EASM Best Conference Paper Award, EASM Best Conference Reviewer Award				

* The chair per session will be announced at a later stage. Preliminary, the respective Track Chairs has been named.

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