

Conference venue location: <https://goo.gl/maps/yupVoNhdQAwh7RE7>

Tuesday, 06.09.2022						
07.15 - 08.00	Leisure: Guided Morning Run (optional, pre-registration required)					
08.00 - 08.45	Registration @Conference Venue					
09.00 - 09.40	Room: INNSBRUCK Aula					
09.00 - 09.40	Key Note by Dr. Mike Duignan, University of Surrey, UK					
09.40 - 10.00	Networking Coffee Break					
10.00 - 12.00	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON	Room: SR 2 ECO PLUS	Room: SR 3 IKB
	Sport Events Chair: Rui Biscaia (Review Track Chair) *	Sport Consumer Behaviour Chair: Daniel Lock (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Diversity and Inclusion Issues in Sport Management Chair: Inge Derom (Review Track Chair) *	Sport Development and Socio Cultural Perspectives Chair: Claire Jenkins (Review Track Chair) *	Sport Management Education Chair: Anna-Maria Strittmatter (Review Track Chair) *
CHAIR SESSION	Holger Preuss	Daniel Lock	Johan Norberg	Skirstad Berit	Michael Barth	Joakim Akesson
10.00 - 10.20	Mapping The Development Of Research On The Impact Of Sporting Events: A Systematic Review Of The Literature (Zourgani, Adnane; Ait Bihi, Abdelhamid)	A Critical Discourse Analysis of Reactions to the Inaugural Tour de France Femmes Route (Delia, Elizabeth; Sveinson, Katherine; Ryder, Suzanne)	The Impact of the 'Sport Good Governance Game' on Improved Governance in Sport Organisations (Marlier, Mathieu; Horbel, Chris; Pelican, Benjamin; Uhrich, Sebastian; Constandt, Bram)	Is the Future Female? European Population Perceptions Towards Female Athletes As Role Models (Smismans, Sofie; Gielens, Eva; Praet, Lynn)	Revisiting Sports Policy Regarding "Sports Talent Class" And Mitigating The Negative Effects Of Stereotype Threats (Hsu, Yawen)	Decision Strategies in Practice: Utilizing Video Based Branched Chain Scenarios in Sport Management Education (Giddings, Amy; Heffernan, Caroline)
10.20 - 10.40	Event Leverage as a Sport-Focused Management Concept: Looking Back and Looking Forward (Schulenkorf, Nico; Welty Peachey, Jon; Chen, Guangzhou; Hergesell, Anja)	Gender Differences In Household-Oriented Private Pro-environmental Behavior – Empirical Evidence From German Football Fans (Scharfenkamp, Katrin; Thormann, Tim F)	Good Governance and Innovation within Sport Federations (Lefebvre, Arthur; Zeimers, Géraldine; Helsen, Kobe; Corthouts, Joris; Scheerder, Jeroen; Zintz, Thierry)	Engaging Men as Gender Equity Allies in Community Sport In Regional Victoria, Australia (Randle, Erica; Marshall, Samantha; Donaldson, Alex; Harris, Michelle; Dickson, Geoff; O'Halloran, Paul; Staley, Kiera)	Professionalization of Action Sports: The Case of New Olympic Sports (Choi, Kyu; Byun, Jinsu)	Developing Soft And Entrepreneurial Skills In Sport Management Classes Through TED Talks: A Practical Approach (Rodríguez-García, María; Nascimento Haas, Luiz Gustavo; López-Carril,
10.40 - 11.00	Sponsoring Olympic Innovation: Examining the Impacts of Olympic Sponsors on Innovation within the 2028 LAOCOG (Hoff, Kristina; Ellis, Dana; Leopkey, Becca)	Women's Football Fandom in Ireland: An Ethnographic Study (Ansari, Payam)	Questioning the Authority of Good Governance Codes in Sport (Girginov, Vassil)	Enhancing Participation Pathways for Female Coaches (Hoye, Russell; Baxter, Haley; Kappelides, Pam)	Testing the Measurement Model of Consumers' Perceptions about Corporate Social Responsibility of Chinese Super League Clubs (Wang, Bingjie; Pyun, Doyoung; Piggion, Joe)	The Significance of Various Study Development Programs to the Entrepreneurial Intentions of Sports Science Students (Matic, Radenko & M; Maksimovic, Nebojsa; Popovic, Stevo)
11.00 - 11.20	Sport Event Denmark: How A Publicly Founded Sport Event Support Organisation Impact National Stakeholders (Jensen, Christian Tolstrup)	Compensating for Injustice in Customer Participation Processes: Insights from the Health Club Industry (Scholl-Griseemann, Ursula; Teichmann, Karin; Stokburger Sauer, Nicola)	Analysis Of Importance And Difficulty Of Implementation Of Good Governance Principles Among National Sport Associations in Europe – Governance Sport Codification Convergence Project (Winand, Mathieu; Botwina, Grzegorz; Anagnostopoulos, Christos; Koutsoundas, Vassos)	Differences In Material Conditions Based On Participation Systems: A Comparison Of Women's Football Participation Between France And Quebec (Rivrais, Cassandre)	A Narrative Analysis of the Philippines Women's National Football Team's Journey to the 2023 FIFA Women's World Cup (Oshiro, Kristi; Hardie, Ashlyn; Dixon, Marlene)	Introducing Pinterest In Sport Management Education: A Gender Perspective (López-Carril, Samuel; González-Serrano, María Huertas; Watanabe, Nicholas)
11.20 - 11.40	Social Impact, Trust, and Risk Perception of Host Residents in the Tokyo 2020 Olympics during the COVID-19 Crisis (Oshimi, Daichi; Yamaguchi, Shiro; Fukuhara, Takayuki; Taks, Marijke)	Ontarian Families' Preferences for the Nature of Youth Sport and Physical Activity Post-Pandemic (Teare, Georgia; Taks, Marijke)		Discrimination in European Football Fan-Shops (Ellert, Guido; Woratschek, Herbert)	Gender Studies in Outdoor and Adventurous Activities: A case Study of The Falkland Islands in 2021/2022 (Williams, Louise Catherine)	Responsible Sport Management Education: How, Where and Why? (Vehmas, Hanna-Mari; Heikkinen, Suvi)
11.40 - 12.00	The Role of Sport Tourism in Revamping Destination Management Strategies During and After the COVID-19 Pandemic (Badia, Francesco; Muciaccia, Rossella)	Motivations to be Active Across Organised Sport and Public Aquatic and Recreation Centres (Eime, Rochelle; Harvey, Jack; Karg, Adam; O'Boyle, Ian; Heckel, Leila; Charity, Melanie; Pankowiak, Aureile; McDonald, Heath; Westerbeek, Hans)		Rethinking Women's Professional Team Sport: Exploring Notions of Gendered Organisations (Taylor, Tracy; Hanlon, Clare; Toohey, Kristine)		Knowledge and Skills of Migrant Sports Professionals in Italy (Solinas, Roberto; Pirina, Maria Grazia; Esguerra, Vincent B.; Esguerra, Amparo Leonila F.)
12.00 - 13.00	Networking Lunch					

Our Partners



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13.00 - 14.40	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON	Room: SR 2 ECO PLUS	Room: SR 3 IKB
	Sport Events Chair: Rui Biscaia (Review Track Chair) *	Sport Consumer Behaviour Chair: Daniel Lock (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	E-Sport, Innovation and Technology Chair: Anna Gerke (Review Track Chair) *	Sport Tourism and Leisure Management Chair: Mike Peters (Review Track Chair) *	Sport Management Education Chair: Anna-Maria Strittmatter (Review Track Chair) *
CHAIR SESSION	Pamela Wicker	Ursula Scholl-Grisseemann	Arthur Lefebvre	Annick Willem	Mike Peters	Irena Valantine
13.00 - 13.20	Understanding the Public/Government Relationship: Political Impacts of Publicly Funded Sport Events (Bodin, Kerri; Taks, Marijke)	Consumer Preferences For Circular Outdoor Sporting Goods: Results Of An Adaptive Choice-Based Conjoint Analysis Among Residents Of European Outdoor Markets (Fuchs, Michael; Hovemann, Gregor)	Trust in Boards of Sport Governing Bodies: Exploring Preconditions, Processes and Mechanisms of Trust Formation and Promotion (Fahrner, Marcel)		Climber Behaviour In Climbing Gyms And Their Degree Of Care In Protecting Themselves (Heshka, Jon)	
13.20 - 13.40		The Impact Of Environmental Sustainability On German Runners' Willingness To Pay For Sports Apparel (Spindler, Viktoria; Schunk, Holger; Hugaerts, Ine; Könecke, Thomas)	A Study on Elite Coaches' Doping Deterrence Factors in Japan for Achieving a Good Governance (Hibino, Mikio; Hibino, Nobuko)	A Look Into The Crystal Ball: Implications And Applications For The Professional Football Industry By The Megatrend "Metaverse"- A Delphi Study (Ulrich, Fabian; Ratz, Maria; Geyer, Cassandra)	Managing New Leisure Outdoor Sport Activities – The Case Of Slope Touring (Ambach, Elisa Anna Vita; Schnitzer, Martin)	Bridging The Research-Practice Divide In Sport Management Education (Shapiro, Stephen L.; Gillentine, Andy; Brown, Matt)
13.40 - 14.00	Planning Qatar World Cup Stadia Legacy: Education City Stadium (Ilaiwi, Mohammed; Swart, Kamilla; Al Thawadi, Othman)	Factors Influencing South African Student-athletes' Usage of Performance Monitoring Devices (Hattingh, Amiskha; Van Den Berg, Liandi)	Checks and Balances - The governance of the IOC (Preuss, Holger)	Objectives And Strategies Of Professional Football Clubs When Establishing ESports Departments. A Comparative Qualitative Analysis Of German Bundesliga Clubs (Bär, Sören; Hoang, Loc Minh; Kurscheidt, Markus)	Identifying The Types of Leisure and Analyzing the Factors Affecting in The Desirability of Sports Leisure in Iran (Ghasemzadeh, Miaad; Ghorbani, Mohammad hosein; Petrović, Lidija)	The Global Sports Leadership Program: Evaluation of Effectiveness and Future Direction (Ko, Yong Jae; Yoo, Seongjin; Kang, Philip; Lee, Joon Sung; Sagas, Michael; Kim, Daehwan)
14.00 - 14.20	Host Residents' Perceptions Of Social Impact Of A Major Cycling Event: A Comparison Of Event Involvement (Derom, Inge; Yamaguchi, Shiro; Deelen, Ineke; van Eekeren, Frank)	The Rise Of Artificial Intelligence In Gamification: Understanding When Skill-Based Matchmaking Is Beneficial Through Experiment Design (Gupta, Keshav; Funk, Daniel; Kunkel, Thilo)	Identifying Match Officials Place in Sport Governance: An Analysis of Australian Federal Government Policy (Sharpe, Stirling; Cunningham, Ian; Keegan, Richard)	Photogrammetry And How To Make Backcountry Skiing Safer (Kreiner, Jonas; Hollaus, Bernhard; Heyer, Yannic; Spörk, Valentin)	Women's Sport Leisure Career Interruption: Usage of Leisure Career Theory for Married Women's Experience in Sport Participants (Lim, Soyoun; Kim, Mi-Lyang; Yoon, Jee In)	The Academisation of Sport Management in Sweden (Akesson, Joakim)
14.20 - 14.40	The Economic Impact of Major Sporting Events: Foreign Direct Investment Perspective (Choi, June Kyu; Kim, Philsoo)	Value Components in Equestrian Self-Organization (Eslan, Camille; Costa, Sandrine; Vial, Céline; Pham, Ha)	Prioritise or Diversify Funding for Olympic Sports? A Macro-level Approach (Csurilla, Gergely; Fertő, Imre)	The Use Of Georeferential Data And Digital Tools In Sport Management (Wallrodt, Sören; Thieme, Lutz; Schnitzer, Martin)	The Influence of Outdoor Leisure Experience on Family Environmental Attitude by Psychological Distance (Uesugi, An)	
14.40 - 15.00	Networking Coffee Break					
15.00 - 16.40	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON	Room: SR 2 ECO PLUS	Room: SR 3 IKB
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CHAIR SESSION	Marijke Taks	Liz Delia	Marcel Fahrner	Mathias Schubert	Philipp Schlemmer	
15.00 - 15.20	Psychic Income Perceived by Host Residents from a Sporting Mega-event: A Two Wave Analysis of Beijing 2022 Winter Olympics (Hou, Tingyu; Yamashita, Rei)	Increasing The Willingness To Stay - A Novel Comprehensive Member Satisfaction Index (MSI) Model Tested in A Leading German Tennis Club (Kölbl, Kathrin; Blank, Cornelia; Schobersberger, Wolfgang; Peters, Mike)			Work Experiences of Leisure and Sport Management Employees (Huml, Matt; Taylor, Liz; Cohen, Adam)	
15.20 - 15.40		Examining the Relationship Between Constraints and Facilitators in Skiing Participation among Canadian Consumers (Yang, Yiqi; MacIntosh, Eric)	Measuring the Impact Sport-Volunteering has on University Students' Development (Borrie, Laura; Kenyon, James Andrew; Downward, Paul; Harvey, Cath)	Customer Acceptance Of Artificial Intelligence In The Sport Industry (Le Dean, Raphael; Gerke, Anna)	Organizational Leisure Benefits –The X-Factor for Employee Attraction and Retention in Hospitality? (Strassburger, Claudia; Wachholz, Felix; Peters, Mike; Blank, Cornelia)	
15.40 - 16.00	Birmingham 2022, Small Business Access And Enterprise Development (Kirby, Seth I.)	A Framework of Customer-to-Customer Interactions in the Sport Fan Context (Uhrich, Sebastian; Grohs, Reinhard; Koenigstorfer, Joerg)	Why Some Passions Lead To Career Aspirations And Others Do Not: A Study Of Job Seekers in Sport (Qi, Jiayao Chee; Todd, Samuel Y)	Conceptualizing the Social Capital of Online Community in Virtual Cycling (Yamaguchi, Shiro; Derom, Inge)	Institutional Work Practices Within A Club Sport Team: Implications Of Professionalization (Schuetz, Logan; Romano, Alicia; Oja, Brent D.; Lower-Hoppe, Leeann M.)	
16.00 - 16.20	Social Impact Of Elite Sports Events: Insights From A Meta-Analysis Of Fifteen Sports Events In The Netherlands (van Bezooijen, Bart; Hover, Paul; Heijnen, Eva; Balk, Lisanne; van Rooijen, Monique)	Exploring Entertainment Utility From Football Games (Pawlowski, Tim; Rambaccussing, Dooruj; Ramirez, Philip; Reade, James; Rossi, Giambattista)	Collaborations between Sport Organizations and Athletes in Career Transition Processes (Horbel, Chris; Strittmatter, Anna-Maria; Skjerahaug, Stian)	Fan Expectations on Digital Services in German Professional Football (Habenstein, Dominic)	Competing Priorities Constraints of Marathoners in Pursuing Event Travel Careers (Yan, Xue; Gibson, Heather)	
16.20 - 16.40	Student Seminar Finalists' Presentation 1	The Effect of Social Comparison and Counterfactual Thinking on Sport Fan's Affective and Behavioral Responses (Yoo, Seongjin; Ko, Yong Jae)	The Impact of Leadership Development on DI Women's Coaches and Athletes: A Preliminary Investigation (Roman Dominguez, Ana; Gregg, Elizabeth Anne; Ohlson, Matthew)		How To Be Environmentally Friendly? The Relationship Between Self-control And Pro-environmental Behavior Among Sports Tourism Participants -The Moderating Role Of Beliefs In Self-control (Ni, Ying-Lien; Kuo, Che-Chun; Chang, Wen Hsin; Chen, Lung Hung)	
16.40 - 17.00	Student Seminar Finalists' Presentation 2				Is Snowmaking Climate Change Maladaptation? A Multi-criteria Analysis (Scott, Daniel; Knowles, Natalie L.B.; Steiger, Robert)	
16.30 - 18.00	Room: SR 1	Room: Platforms at Open Staircase				
16.30 - 18.00	ESMQ Editorial Board Meeting	NETWORKING Speed Dating: a platform for academics and non-academics				
18.00 -	Opportunities to discover Innsbruck: Leisure Time					

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Wednesday, 07.09.2022							
07.15 - 08.00	Leisure: Guided Morning Run (optional, pre-registration required)						
08.00 - 08.45	Registration @Conference Venue						
09.00 - 10.30	Room: INNSBRUCK Aula						
09.00 - 10.30	EASM General Assembly						
10.30 - 10.45	Networking Coffee Break						
10.45 - 12.05	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON	Room: SR 2 ECO PLUS	Room: SR 3 IKB	Room: SR 6 SALOMON
	Sport Events Chair: Rui Biscaia (Review Track Chair) *	Best Conference Paper 2022 Chair: Guillaume Bodet	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Sport Law and Ethics Chair: Mark Dodds (Review Track Chair) *	Diversity and Inclusion Issues in Sport Management Chair: Inge Derom (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	ESMQ New Researcher Award (NRA) Presentations Chair: Andrea Geurin (Review Track Chair)
CHAIR SESSION	Luke Potwarka	Guillaume Bodet	Larissa Davies	Mark Dodds	Inge Derom	Geraldine Zeimers	Andrea Geurin
10.45 - 11.05	Economic Impacts of sport Event for local development and tourism (Almeida, António; Soares, Jorge)	Decision-Making in Sport for Development: An Experimental Study (Svensson, Per; Mahoney, Tara; Khokhryakova, Olga)	Governance Decision making in Canadian National Sport Organizations (Parent, Milena M.; Hoyer, Russell; Thompson, Ashley; Lachance, Erik L.; Naraine, Michael L.; Seguin, Benoit)	A Comparative Analysis of Laws Governing NFTs: The E.U., U.K. and U.S. (Jessop, Alicia)	Olympic Legacy Shaping Processes In Light Of Social Sustainability And Inclusion Of Marginalized Groups – Cases Of Vancouver 2010, Sydney 2000, And Lillehammer 1994 (Valiyeva, Dilara; Hermanrud, Inge; Strittmatter, Anna-Maria)	Orchestrating the Digital Transformation of Sport Organisations - An Analysis of Digitalisation Processes in National Football Associations (Merten, Sebastian; Schmidt, Sascha L.; Winand, Mathieu)	The Association Between Relationship Cultivation Strategies and Government-public Relationships in the Olympic Games: A Partial Mediating Role of Perceived Authenticity (Kim, Sungkyung; Manoli, Argyro Elisavet; Pyun, Do Young)
11.05 - 11.25	The Legacy of Sport Events for Emerging Nations (Knott, Brendon; Tinaz, Cem)	Regional Policy and Organizational Fields in Multi-level Sport Governance (Rich, Kyle; Pegoraro, Ann)	Governance of Post-Olympic Games Legacy Organizations: A Comparative Study (Byun, Jinsu; Dowling, Mathew; Leopkey, Becca)	A Race Official's Mistake and an Economic Loss. Is It Negligence? (Cebula, Kerri)	The Societal Value Of Elite Sports For Belgians With A Migration Background (Descheemaeker, Kari; De Bosscher, Veerle; Van Roey, Aline; Gielens, Eva)	Innovation Practices in Sport Organizations: examining Institutional Pressures and Agency (Oja, Brent Darren; Kim, Min Jung; Nite, Calvin; Hill, Jasmine; Schuetz, Logan)	Assessing the Psychological Pathways of eSports Events Spectators: An Application of Service Quality and Its Antecedents and Consequences (Zhu, Xiuqi; Pyun, Doyoung; Manoli, Argyro Elisavet)
11.25 - 11.45	Impacts of Urban Regeneration on Small Business in Preparation to Host the Beijing 2022 Winter Olympic Games (Rocha, Claudio; Cao, Guxi)	Objectives And Strategies Of Professional Football Clubs When Establishing ESports Departments. A Comparative Qualitative Analysis Of German Bundesliga Clubs (Bär, Sören; Hoang, Loc Minh; Kurscheidt, Markus)	Changes in State Support for Sports in Sweden in the Wake of the Corona-pandemic (Norberg, Johan; Dartsch Nilsson, Christine)	International Student-Athletes, F-1 Visas, and Name, Image, and Likeness (Romano, Robert; Kamyuka, Denise)	Coping through sports? (Stura, Claudia)	Data-Driven Business Management Maturity Of Finnish Elite Ice-Hockey Clubs (Laitila, Osmo)	A Changing Face of Leadership: Felicity Conditions of Leadership in Professional Football (Mighten, Eddie)
11.45 - 12.05	Mega Sport Events as Catalysts for Tourism Legacy (Mhanna, Rami)		Sport-Related Content of Local Election Programs – the Case of Munich (Wojciechowski, Torsten; Kohlegger, Michael)	Venture Capital in Swedish Sport: The Swedish 51 %-rule – An Obstacle or Possibility? (Backman, Jyri; Bjärsholm, Daniel)	Constraints Of Gym-based Sport Participation Perceived By People With Disabilities (Lesch, Lara; Wicker, Pamela; Gröben, Bernd; Meier, Christopher)	Understanding Interorganizational Relationships in Merged Sport Organizations (Kwon, Hye In; Leopkey, Becca)	
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CHAIR SESSION	Claudio Rocha	Birgit Pikkemaat	Mathieu Winand	Jyri Backman	Alla Ahonen	Robert Wilson	Katie Svensson	ESMQ Editors' Workshop
13.00 - 13.20		The Influence of Spectator's Risk-taking Tendency on Risk Perception and Information Seeking: The Case of the Tokyo 2020 (Choi, Sung In; Choi, Kyu Ha; Kim, Jaemin)	Managing Temporary Sport Events: The Dynamics Between Commercial Interests and Local Organizers (Dille, Therese; Kristiansen, Elsa)	Mapping and Evaluating the Harms of Match-Fixing (Constand, Bram; Paoli, Letizia; Schyvinck, Cleo; Willem, Annick)		Three Decades of Football Player Valuation: Results from a Systematic Literature Review (Franceschi, Maxence; Brocard, Jean-François; Follert, Florian; Gouguet, Jean-Jacques)	Out of Sight Out of Mind? Social Feedback as Driver of Behavioral Loyalty of Football Fans (Behrens, Anton)	
13.20 - 13.40	Assessing the Carbon Footprint of Mass Participation Sport Events – A Focus on Running Events in North America (Collins, Andrea; McCullough, Brian P.; Roberts, Jack; Villalobos, Shelley)	Opportunities And Risks Of The Covid-19 Pandemic For Health Tourism In Tyrol (Niemuth, Leonie; Blank, Cornelia)	The Lifecycle of an Unsponsored Community Sport Organization: From Creation to Stabilization (Wigfield, Daniel; Snelgrove, Ryan)	A Multi-Stakeholder Perspective on Match-Fixing (Van Der Hoeven, Stef; Constand, Bram; Willem, Annick; Manoli, Argyro Elisavet; van Bottenburg, Maarten; Caneppele, Stefano)	How Canadian National Sport Organizations are Addressing Equity, Diversity, and Inclusion (Gray, Erika Louise; MacIntosh, Eric)	Counting The Cost Of COVID-19 On English Professional Football Clubs (Plumley, Daniel; Wilson, Rob; Millar, Robbie; Coleman, Richard; Davis, Adam)	Preliminary Findings From A Longitudinal Examination Of The Impact Of The COVID-19 Pandemic On Domestic Supporters Of England's Professional Football Clubs: A Social Capital Perspective (Kenyon, James Andrew)	
13.40 - 14.00		The Impact of Travel Motivation and Perceived Risk on Travel Intention due to covid-19 in Taiwan (Lin, Linda L; Lo, Michael-S; Chu, Ching Yu)	The Impact of the Covid-19 Pandemic on the Management of German Amateur Football Clubs (Brandt, Christian; Reichel, Kristoff; Kurscheidt, Markus)	Female Rights To Physical Education In The United States: And The Interpretation Of Co-Educational Classes (Dodds, Mark)	Implementing Transgender Inclusion Policies. What have we learned from Lia Thomas and the NCAA Swimming Finals Controversy? (Thurston, Alex)	Farmers League: Squad Structure and Trading Dependency. Application to the French Football Championship From 2010 to 2019 (Terrien, Mickael; Feuillet, Antoine; Terretaz, Loris)	How Community Sports Clubs Navigate Through Challenging Times (Kogler, Anna-Maria; Schnitzer, Martin)	
14.00 - 14.20	Knowledge Management in Sport Mega-Events: A Systematic Literature Review (Qin, Yuan; Rocha, Claudio; Morrow, Stephen)	Leisure (Sickness) Paradox – Life Satisfaction & Well-being (Schlemmer, Philipp; Schnitzer, Martin; Blank, Cornelia)	Club Development in Times of Crisis (Herskedal, Kjell Marius; Straume, Solveig)	Inclusion vs. Competitive Fairness: The 2021 IOC Transgender Eligibility Guidelines and Their Impact on Future Participation in Elite Sport (Coffey, Lauren McCoy; Zonder, Erica)	An Investigation of Charity Support as a Key Enabler of Success in Para-track and Field. (Peake, Rebecca)			
14.20 - 14.40	Developing an International Collaborative on Trickle-Down Effect Research: Improving Evidence, Theory and Practice (Potwarka, Luke Richard; Ramchandani, Girish; Derom, Inge; Dickson, Geoff; José Rocco Jr, Ary; Kaplanidou, Kyriaki; Kim, Kihun; Liu, Dongfeng; Lefèvre, Brice; Lera Lopez, Fernando; Oshimi, Daichi; Sotiriadou, Popi; Teare, Georgia; Thomson, Alana)	Peddaling For Better Health: Investigating The Relationship Between Cycling Tourism And Wellbeing (Wingfield, Harriet)						
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CHAIR SESSION	Kyriaki Kaplanidou	Petri Lintumäki	Brian McCullough		Anna Gerke/Thomas	Mickael Terrien	Sebastian Uhrich	
15.00 - 15.20	Forecasting March Madness Tournament: Machine Learning Approaches (Kim, Jun; Magnussen, Mar; Jeong, Seunghoon)		Developing Leader Character for Sport Performance (Crossan, Corey; Danylichuk, Karen)	"It Was The Best Of Times, It Was The Worst Of Times" – Norwegian Sport For Development And Peace Volunteers To The Global South (Straume, Solveig; Wilhelmsen, Terese)	Esports Sponsorship from the Point of View of Managers. The Case of the Spanish Esports Industry (Fernandez-Luna, Alvaro; Leon-Quismondo, Jairo; Bonal, Jose; Burillo, Pablo)	Implementation Of Elite Paraspport Policies: How Funding Dependencies Shape Processes Of Policy Implementation (Zardini Filho, Carlos Eugenio)	Does the 'Fear of Missing Out' (FoMO) affect Millennials' Sport Media Consumption? (Jung, Su Yeon; Choi, Kyuhyun; Kang, Da Hui; Lee, Do Hee; Lim, Choong Hoon)	
15.20 - 15.40	How Internationalism fails locally: Insights from media coverage of the failed Olympic referenda in Munich, Hamburg and Innsbruck/Tyrol (Könecke, Thomas; Schubert, Mathias; Schunk, Holger)	Mountain Sports Tourism: Specific Business Ecosystems (Bouhaouala, Malek)	The Disappearance of Leadership? Agency and Conformity in Various Sport Event Contexts (Bodemar, Annika; Skille, Eivind Å.)	A New Perspective on Practice and Competition: Challenges for Swedish Non-profit Football Coaches (Strömberg, Camilla)	The Players' Perspective of Value Co-Creation in Esports (Roth, Alexander; Kunz, Reinhard; Kolo, Castulus)	Reasons To Stop Investments In Football Clubs (Ratz, Maria; Ulrich, Fabian)	Grand, Sensational, and Beautiful Games: Understanding the Effect of Awe on Media Consumption in Professional Sports (Kuo, Che-Chun; Ni, Ying-Lien; Chen, Lung Hung; Chang, Wen Hsin)	
15.40 - 16.00	Individual Support For The Potential Hosting Of The Olympic Games 2036 In The Metropolitan Area Rhine-Ruhr (Menge, John Alexander; Pospiech, Niklas; Schlesinger, Torsten)	Analysis of Evolution of Ski Market and Spatial Patterns in China (Wang, Zhe; Wei, Wu)	Supplementary Implicit Leadership Theory Fit and Social Cohesion in Professional Sport (Mueller, Jacqueline; Skinner, James; Swanson, Steve; Billsberry, Jon)	Push-Pull Analysis of Motocross and Supercross Athletes' Migration to the United States (Lopes, Alexia; Ballouli, Khalid; Mihalik, Brian)	Doping In Esports? Attitudes Of Professional Players Towards Performance-Enhancing Practices (Schubert, Mathias; Eing, Felix; Könecke, Thomas)	Counting the Cost of COVID-19 on Professional Football Clubs and Their Communities (Millar, Robbie John George; Plumley, Daniel; Wilson, Rob; Coleman, Richard; Davies, Adam)	Can a Modified Sport Drive the Consumption of its Parent Sport? Insights from Sevens Football in Kerala, India (Raghunathan, Aravind; Lock, Daniel)	
16.00 - 16.20	Between Olympic Ideals And Reality: Survey Evidence On The Winter Games 2022 (Kurscheidt, Markus; Reichel, Kristoff; Brandt, Christian)	The Role of Sport Tourism in Revamping Destination Management Strategies During and After the COVID-19 Pandemic (Badia, Francesco; Muciaccia, Rossella)	Sport Manager's Fundamental Skills: A Systematic Review (Ferreira, Alan; Pereira, João Gil; Gonçalves, Celina)	Exploring The Design Of A Sport For Employability Programme: A Case Study (Commers, Tessa; Theebom, Marc; Coalter, Fred)	Attitudes and Intentions towards Purchasing Sponsors' Products among Users with Different Involvement Profiles: The Case of Esports (Polyakova, Olga; Alexandris, Kostas)	Updating An Estimation of the Japanese Sport Economy Through the Japanese Sport Satellite Account (J-SSA) (Aoi, Kazuma; Shoji, Hiroto; Kawashima, Kei; Katsurada, Takayuki; Kokolakis, Themistocles)	The Effect of Symbolic and Functional Brand Fit on Consumer Behavior in Co-branded Eco-friendly Sportswear Products (Kim, Junho; Choi, Kyuhyun; Kang, Dahui; Choo, Minsun; Lim, Choong Hoon)	
16.20 - 16.40	Analyzing the Impact of COVID-19 on Sports Events from a Principal-Agent Theory Perspective (Romanello, Mark; Thomaseth, Andrea; Lutter, Celina; Ambach, Elisa; Schnitzer, Martin)	From Cooperation to Collaboration: a Case of Sport and Tourism Sectors in Croatia (Corak, Sanda; Živoder, Snježana Boranić)	An Exploration of Women's Psychological Empowerment in Canadian Sport Leadership (Patil, Swarali Hrishikesh; Doherty, Alison)	Social Innovation In Sport-for-development Programmes: A Scoping Review On Strategies And Impacts (Harith, Sophia; Svensson, Per; Willem, Annick; Winand, Mathieu; Marlier, Mathieu)	How Can Community Sports Clubs Integrate Esports And Exergames? Understanding Adoption Determinants (Fouquaert, Thibault; Schyvinck, Cleo; Willem, Annick)	Price Discovery During In-Play Betting In Sports Betting Exchanges (Sarkar, Agomoni; Cheung, William; Matsuoka, Hirotaka)	Exploring The Sport Gambler: An Examination of Behavioral Tendencies, Information Valuation, And Gambling Behavior (Shapiro, Stephen L.; Dwyer, Brendan; Drayer, Joris)	
16.40 - 17.00	The Rebranding of Rally Finland (Jordan, Brian)	Does Value Co-creation Differ between Residents and Sport Tourists in the Recurring Sport Event? A Reflective Hierarchical Measurement Approach (Zhang, Jingxian Cecilia; Byon, Kevin K)	Leadership of Elite Women's Sport Team Captains (Gleason, Aly R.; Dixon, Marlene A.)	Exploring Workplace Learning Experiences in Sport for Development and Peace (SDP) (Kang, Seungmin)	Returning for Skill or Popularity? The Demand for eSports Match Replays (Wang, Wenche; Fan, Jiajia)	The Other ISL: Analysing The Finances Of The Indian Super League (Football) And Its Franchisees (Mondal, Sarthak; Plumley, Daniel; Wilson, Rob)	The Effects of Sport Scandal Severity, Crisis Response Strategy, and Sport Team Identification on Sport Fans' Coping Responses to Sport Team (Choi, Kyuhyun; Kim, Junho; Lee, Tae Hoon; Song, Hyunjung; Lim, Choong Hoon)	
17.00 - 17.20		Sport Tourist Destination Islands - the Transquadra Event and the Effects on Sport and Local Tourism (Soares, Jorge; Almeida, António)						
17.00 - 18.00	Room: Platforms at Open Staircase							
17.00 - 18.00	NETWORKING Speed Dating: a platform for academics and non-academics							
17.30 - 21.00	Room: INNSBRUCK Aula (indoor) and SoWi Courtyard (outdoor)							
17.30 - 21.00	Integrated Event and SOCIAL EVENING (food & drinks): EASM Award Ceremony, Science Slam, Poster Presentations							

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Conference venue location: <https://goo.gl/maps/yupVoNihdQAwH7REZ>

Thursday, 08.09.2022						
07.15 - 08.00	Leisure: Guided Morning Run (optional, pre-registration required)					
08.00 - 08.45	Registration @Conference Venue					
09.00 - 09.40	Room: INNSBRUCK Aula					
09.00 - 09.40	Key Note by Markus Redl, CEO, ecoplus Alpin GmbH, Austria					
09.40 - 10.00	Networking Coffee Break					
10.00 - 12.00	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON	Room: SR 2 ECO PLUS	Room: SR 3 IKB
	Sport Events Chair: Rui Biscaia (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	Sport, Media and Communication Chair: Elisavet Manoli (Review Track Chair) *	Broader, new and critical aspects of Sport Management Chair: Mathew Dowling (Review Track Chair) *	Public Health and Physical Activity Management Chair: Karin Book (Review Track Chair) *
CHAIR SESSION	Dana Ellis	Russel Hoye	Jacqueline Müller	Elisavet Manoli	Mathew Dowling	Karin Book
10.00 - 10.20	The Influence of Race Type and Past Event Experiences on Social Capital and Intentions among Runners (Tzoumaka, Eugenia; Kaplanidou, Kyriaki; Leivadi, Stella)	Fraud in Community Sports: the Role of Leadership, Culture and Management Controls (Souvenir, Gema M; Schyvinck, Cleo; Constandt, Bram; Kihl, Lisa A; Hardyns, Wim; Vermeersch, An; Willem, Annick)	Expectation-based Types of Voluntary Sports Clubs in Regional Sports Federations (Schulz, Luc Alexander; Parensen, Andreas; Schlesinger, Torsten)	The Media Strategies Of Sport Competitions: How Continental European Football Leagues Are Dealing With A Changing Media Marketplace Sobral (Vitor Manuel Reis; Tickell, Samuel; Meier, Henk Erik)	Sports for Nature: Understanding Current Nature Protection Practices in Sport (Orr, Madeleine; Pippard, Jack)	The Social and Mental Well-Being Effects of Employee Involvement in Sports and Leisure Activities with Colleagues (Kim, Minjung; Oja, Brent D.; Schuetz, Logan; Doh, Paul; Eggers, Marisa)
10.20 - 10.40	Integrating and Revalidating Residents' Mega-event Perceptions and Support Models via the Beijing Winter Olympics (Chen, Ning; Chen, Xi; Hall, C. Michael; Li, Biyun; Wang, Xueli; Wang, Lingen)	The Global Climate Burden of Sport: Scale and Solutions (Weed, Mike)	Characteristics Of Community Sport Organizations Experiencing Fraud (Wicker, Pamela; Kihl, Lisa; Misener, Katie; Cuskelly, Graham)	A Failing Business Model In Sports Media? The Case Of Mediapro In The French Football Broadcasting Rights Market (Feuillet, Antoine; Alem, Amr; Durand, Christophe; Terrien, Mickael; Scelles, Nicolas)	The Sport Ecosystem: a comprehensive framework (Morgan, Siena Araceli)	Development of A New Model for Implementing Health Literacy Improvement Programs For Employees of Small And Medium-Sized Enterprises Led By Health Industry Companies ~ Process and Stakeholder Analysis Through Action Research (Wakamatsu, Tomoyoshi; Kuno, Shinya)
10.40 - 11.00	"Faster, Higher, Stronger – Together": Crisis communication analysis of the 2020 Tokyo Olympic Games during the COVID-19 pandemic (Wong, Donna; Meng-Lewis, Yue)		Determinants of the Performance of Not-for-profit Sport Clubs: A Machine Learning Approach (Yang, Yanxiang; Byers, Terri; Koenigstorfer, Joerg)	Effects of the Brand Image of Live Streaming Social Media Sports Broadcasting Jockeys on Viewer Satisfaction: The Mediating Effect of Flow (Yoo, Ye Lim; Yang, Hong Wei; Kim, Junho; Lim, Choong Hoon)	Do Sporting Events Increase Local Area Air Pollution? An Empirical Examination of the Environmental Impact of Sport. (Yan, Grace; Watanabe, Nicholas)	
11.00 - 11.20	Does The Reduction Of Sports Event Consumption During The COVID-19 Pandemic Influence Sport Participation Of Intended Sport Event Consumers? (Hover, Paul)	Ecological Sustainability in Sports Federations – A Swiss Case Study on the Process of Agenda Setting (Piller, Sarah; Nagel, Siegfried)		Public Relations Outsourcing in Sport: The Agency-Client Relationship (Manoli, Argyro Elisavet; Keefe, Peter)	A Multi-Perspective Analysis of the Environmental Sustainability Practices in the English Professional Football (Konstantopoulos, Ioannis)	The Contribution of Private Community Sport to Public Physical Activity Goals (Doherty, Alison; Patil, Swarali; Robar, Justin)
11.20 - 11.40	Understanding The Customer Experience In Running Events (Kallitsari, Zafeiroula; Anastasiadou, Kyriaki; Theodorakis, Nikolas; Kosta, George)	Institutional Conformity And Organizational Strength Of Voluntary Sport Clubs (Hoeijmakers, Resie)	Community-oriented Practices In Spanish Professional Football Clubs: A Strategic Approach (Barbero Inchaurre, Asier; Gago-Rodríguez, Susana)	Globalization strategies: How Native vs Non-Native Communication effects sport brand identification (Müller, Nikolai Noel; Ellert, Guido; Erhard, Tobias)	Logistics in Sport Organizations (Pott, Christoph; Zubrod, Patrick; Breuer, Christoph; ten Hompel, Michael)	Stadium Travel And Subjective Well-being Of Football Spectators (Thormann, Tim F.)
11.40 - 12.00		Planned And Emergent Professionalisation Processes In Sports Clubs (Stieger, Raphael; Nagel, Siegfried; Meier, Romano; Schlesinger, Torsten; Schulz, Luc; Lang, Grazia)		The Influence Of Geographic Distance On Motivations For Social Media Engagement And Its Impact On Fan Loyalty: A Comparison Of Satellite And Local Sports Fans (Nickolai, Valentin; Hart, David; Pfeffel, Florian; Barbe, Danielle)	National Sport Management Research Database; Bases for Sport Business Intelligence (SBI) (Puronaho, Kari)	Exploring the Well-Being and Social Value of Football Participation in Europe across Genders (Downward, Paul; Wicker, Pamela; Thormann, Tim)
12.00 - 13.00	Networking Lunch					

Our Partners



Conference venue location: <https://goo.gl/maps/yupVoNhdQAwH7REZ>

Thursday, 08.09.2022						
12.00 - 13.00	Networking Lunch					
13.00 - 14.40	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON	Room: SR 2 ECO PLUS	Room: SR 3 IKB
	Sport Marketing and Sponsorship Chair: Tim Strobel (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	Sport, Media and Communication Chair: Elisavet Manoli (Review Track Chair) *	Broader, new and critical aspects of Sport Management Chair: Mathew Dowling (Review Track Chair) *	Public Health and Physical Activity Management Chair: Karin Book (Review Track Chair) *
CHAIR SESSION	Reinhard Grohs	Kristin Hallmann	Mariene Dixon	Alex Thurston	Vassil Girginov	Paul Downward
13.00 - 13.20	Authentic or Performative? Sponsorship Strategy and the UEFA Women's Champions League on Twitter and Instagram (Burton, Nick; Petrie, Mackayla)	The Challenge of Commercialization and Professionalization: A Comparative Study of the Governance of Ten Sports Leagues in Finland (Lämsä, Jari; Aarresola, Outi; Itkonen, Hannu)	Much Ado about Nothing? Referee Bias and Match Results in the United Rugby Championship (Downward, Paul; Massey, Pat; Dawson, Peter; Hogan, Vincent)	Identifying the Social Media Content That Best Engages Supporter Groups: A Comparative Study of Portuguese Football Clubs Ferreira, Alan de (Carvalho Dias; Machado, Diogo; Sobral, Vitor Manuel Reis; Tickle, Samuel)	Managing the Digital Transformation in Professional European Sport Clubs (Buck, Christoph; Hall, Kristina; Ifland, Sebastian; Röttger, Julia)	On-line Exercise for Patients with Cardiovascular Diseases During the Covid19 Pandemic: The Development of an On-line Platform for Monitoring Their Vital Signs During Exercise (Alexandris, Kostas; Ntovoli, Apostolia; Anifanti, Maria; Koukouvou, Georgia; Mitropoulos, Alexandros; Kouidi, Evelin)
13.20 - 13.40	Sleeve sponsorship – Did the Shift from Centralized to Decentralized Marketing Pay Off? The Case of German Bundesliga. (Bezold, Thomas)	Towards Professional Service Delivery Organisations: Transformation of Grassroots Sports Clubs in Finnish Team Sports (Huhtanen, Kerko Juhana; Aarresola, Outi; Lämsä, Jari; Itkonen, Hannu)	The Effects of Organizational Capabilities on Competitive Performance of Korean Professional Baseball Teams (Kim, Philsoo; Choi, Joon-Seo A.)	Fan Motivation and Platform Engagement Effects: New perspectives from the German league. (Koch, Leopold; Ellert, Guido; Ulrich, Fabian; Castro, Diana)	Professionalising Clubs: Increasing Paid Work In Finnish Team Sports Clubs (Aarresola, Outi; Lämsä, Jari; Itkonen, Hannu)	Predicting the Effect of Participation of Elderly Sports on the Medical Cost Reduction: Artificial Neural Networks and Logistic Regression Approach (Byun, Hyun; Jeon, SangWan; Yi, EunSurk)
13.40 - 14.00		A Comparative Study of the Social Return on Investment of Sport in Flanders and the Wallonia-Brussels Federation (Davies, Larissa E; Ramchandani, Girish; Taylor, Peter; Christy, Elizabeth; Kokolakis, Themis; De Bosscher, Veerle; Ricour, Margot; Zintz, Thierry)	Are Superstars Able to Lead Others? Evidence From the NBA (Kocsoy, Alperen)	The Impact Of Culture-Based Content Features On Twitter Engagement Levels: A Deep Analysis Of The Indian Premier League Tweets (Chellapilla, Deep Prakash; Majumdar, Adrija)	Assessment Framework of the Business Ecosystem Health in Professional Sport Leagues from the Perspective of Value Creation (Xu, Ziyuan; Matsuoka, Hirotsuka)	Leisure Sickness – What Is It All About? (Schmelzer, Dorothea; Schlemmer, Philipp; Schobersberger, Wolfgang; Blank, Cornelia)
14.00 - 14.20	Engagement Behavior on Digital Engagement Platforms in Sport: An Experimental Study on the Effects of Actor Embeddedness (Stegmann, Pascal; Ströbel, Tim; O'Reilly, Norm)	A Cross-Country Examination Of The Attributed Public Value Of Elite Sport (Prael, Lynn; Gielens, Eva; Smismans, Sofie; Derom, Inge)	Surprise In The Champions League: The Relation of CB, Wealth Position, And The International Success (Fürész, Diana Ivett; Rappai, Gabor)	Fans, Fellows, or Followers? A Study on Sport Federations' Audience Engagements Through Social Media (Broms, Lovisa)	'Build It and They Will Come': Will They? Really? Revisiting French Social Sciences to Market Newly-Built Sports Facilities as Non-Places, Places, Hyper-Places or Heterotopia. (Boissel, Jerome)	
14.20 - 14.40	Tech-supported Relationship Management in Professional Spectator Sport Organisations. A Delphi-Study (Gübeli, Cornel; Stegmann, Pascal)	The Trade Efficiency And Influential Factors Of Sporting Goods Between China And Developed Countries: Based On Stochastic Frontier Gravity Model (Zhu, Yan; Yuan, Shi Yi)	Applying Double Materiality in Collegiate Sports: Combining Stakeholder Views and Impact Assessment for Environmental Sustainability (Dietrich, Anne; McCullough, Brian P.)			
14.40 - 15.00	Networking Coffee Break					
15.00 - 17.00	Room: HS 1 TIROL	Room: HS 2 LEITNER	Room: HS 3 ST. ANTON	Room: SR 1 MONTAFON		
	Sport Marketing and Sponsorship Chair: Tim Strobel (Review Track Chair) *	Sport Governance and Policy Chair: Johan Norberg (Review Track Chair) *	Strategy, Leadership and Stakeholder Management in Sport Chair: Mathieu Winand (Review Track Chair) *	Sport, Media and Communication Chair: Elisavet Manoli (Review Track Chair) *		
CHAIR SESSION	Tim Ströbel	Michael Barth	Alison Doherty	Bram Constand		
15.00 - 15.20	Adherence to Rule 40 During the 2020 Tokyo Olympic Games: An Examination of Athletes From Eight Nations (Geurin, Andrea N.; Burch, Lauren M.; Brison, Natasha; Asada, Akira)	The Effect Of Olympic Sporting Success On National Pride & Happiness In Flanders (De Bosscher, Veerle; Van Roey, Aline; Descheemaeker, Kari)	Measuring CSR in Professional Sport: A Delphi Study (Schryvinck, Cleo; Zeimers, Géraldine; Kihl, Lisa A.; Jonas, Michael; De Cock, Marie; Hlina, Matthew)	Social Media Communication - How About A Strategy For Individual Athletes? (Frenger, Monika; Jacob-Holderbaum, Leon)		
15.20 - 15.40	The Rise of Women's Football Players' Instagram Popularity: An Overview of Following and Engagement Trends for Athletes in Five European Leagues (Kunkel, Thilo; Bredikhina, Nataliya; Baker, Bradley)	Elite Athlete's Dual Career Competencies And Their Effectiveness (Hallmann, Kirstin; Breuer, Christoph)	Factors To Increase Organizational Pride And Sustainability Behaviors In Sport Employees (Hill, Jasmine Nicole; Kim, Minjung; Do, Chanwook)	Nationalistic Self-Presentation of Olympic Athletes on Instagram (Burch, Lauren; Geurin, Andrea; Watanabe, Nicholas; Brison, Natasha; Asada, Akira)		
15.40 - 16.00	No Player is Bigger than the Club? Examining a Paradigm Shift from Team Identification towards Athlete Brand Identification in Professional Football (Anderski, Matthias; Riedmüller, Florian; Ströbel, Tim)	"It's an Impossible Task, but I Have the Task" – on the Process of Selecting Student-Athletes to School Sports (Andersson, Filip; Fahström, Per Göran)	The Influence Of Corporate Social Responsibility On Club Image In Professional Swiss Ice Hockey (Meier, Romano; Moesch, Christian)	Can the Credibility of Global Sport Organizations be Restored? A Case Study of the Athletics Integrity Unit. (Verschuuren, Pim; Ohl, Fabien)		
16.00 - 16.20		Distribution Mechanisms Of High-Performance Athletes' Funding In Austria (Görgl, Andreas)	Advancing SDP Collaborations Through Inclusive, Accessible, and Sustainable Support (Hardie, Ashlyn; Dixon, Marlene)			
16.20 - 16.40	Recognition in Sponsorship: Confidence, Connectivity and Tenure (Cornwell, T. Bettina; Jahn, Steffen)	Quality of Youth Sport From the Perspective of Children, Young adolescents and Their Parents (Ricour, Margot; De Bosscher, Veerle; Scheerder, Jeroen; Willem, Annick)	Changing the Game: Managing Sports Based Multi-Stakeholder Partnerships (Webb, Andrew)			
16.40 - 17.00	Sport Sponsorship Activations as a Driver of Customer Engagement (Schönberner, Jan; Woratschek, Herbert; Popp, Bastian)		Measuring Social Impact Capacity in Nonprofit Community Sport Organizations (Misener, Katie E.; Babiak, Kathy; Shier, Micheal; Millar, Patti; Morrison, Kristen)			
17.00 - 18.00	Room: Platforms at Open Staircase					
17.00 - 18.00	EASM TOWNHALL and NETWORKING Speed Dating: a platform for academics and non-academics					
18.00 - 19.30	Opportunities to discover Innsbruck: Leisure Time					
19.30 - 01.00	Dinner Location: Messe Innsbruck, Forum 1 (Exhibition Centre) https://g.page/Messe-Innsbruck?share					
19.30 - 01.00	Conference Dinner and Award Ceremony for ESMQ New Researcher Award, EASM Student Award EASM Best Conference Paper Award EASM Best Conference Reviewer Award					

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